

# Daniel Loyd

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## Objective

To produce exciting content that engages consumers with a clear and motivating message.

## Profile

A Webby-nominated and Addy Award winning creative producer/editor with extensive experience developing and delivering content that is on message and on time. Known for excellent communication skills, dedication and humor. Keen appreciation of story, technology and cost. Exceeds client expectations consistently.

## Notable Credits

I'm Alive, One Way Out, Sex and the City, Be Kind Rewind, Texas Chainsaw Massacre, Attack of the Show.

## Selected Professional Experience

### **KATALYST FILMS, MTV NETWORKS**

DECEMBER 2009 - MARCH 2010, EDITOR.

- "NUMBNUTS"; 30 Min. Stunt Reality show
- Edited Episodes 103 & 109. Created series opening.

### **GURNEY PRODUCTIONS, DISCOVERY NETWORKS**

JUNE 2009 - OCTOBER 2009, SUPERVISING EDITOR.

- "I'M ALIVE" 60 Min. Docu-Drama
- Supervised Staff of four editors and 8 assistants. Directed style, tone and story for 10 episodes.

### **ANAMNESIA FILMS, LLC / "PLEADINGS", FEATURE**

RELEASED IN APRIL 2009, PRODUCER / EDITOR

### **SABERTOOTH INTERACTIVE/FILM REALITE'**

FEB 2009 - APRIL 2009, EDITOR / PRODUCER / DIRECTOR,

- "FREE REALMS; 'NINJA' & 'SUPEREGO'", Sony Online Entertainment/Attik.
- "OUTDOOR LIVING", Wal-Mart/The Martin Agency.
- "PETER WALSH POINTROLL & CONVEYOR BANNER", Office Max/The Escape Pod
- Editorial and coordination for various projects including:
  - Nissan Murano & Infinity FX Spots, "Cats & Dogs 2" EPK, Denso Spark Plugs.

### **NORTH SOUTH PRODUCTIONS, DISCOVERY NETWORKS**

JULY 2008 - FEB 2009, LEAD EDITOR.

- "ONE WAY OUT", 30 min Stunt Reality show.
  - Worked closely with producers to set style and tone of season.
  - Supervised post staff of three editors and two assistants.

### **SILENT CITY PRODUCTIONS**

JUN 2008 - PRESENT, FOUNDER, CREATIVE DIRECTOR

- "Be Kind Rewind Viral Interactive Campaign", New Line Cinema/Partizan/Tequila.
- About Silent City Productions: Silent city serves clients with first class creative executions of:
  - Commercial conception and Production; Viral and Interactive Marketing (including website planning, design and video creation and deployment); EPK & DVD Added Value Acquisition, & Production; internal and to-the-trade promotional video production and post.

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## **NEW LINE CINEMA / TIME WARNER**

AUG 2007 - JUNE 2008, PRODUCER / DIRECTOR / EDITOR, MARKETING & INTERACTIVE MEDIA

- Produce and deliver featurettes, videos and virals for New Line film properties, including:
  - “Sex and the City”, “The Golden Compass”, “Harold & Kumar 2”, others.

## **SENSORY OVERLOAD / “AMERICA THE BEAUTIFUL”, DOCUMENTARY FEATURE**

JUN 2008, ADDITIONAL EDITOR

- Documentary feature on the culture of beauty in America and its effect on women.
  - *Winner: Chicago International, Beloit International, Giffoni Hollywood Film Festivals.*

## **COMCAST ENTERTAINMENT GROUP / E!, G4, STYLE**

DEC 2006 - PRESENT, FREELANCE EDITOR, STAFF EDITOR (FEB 2006 - AUG 2007)

- Editor, On-Site, E3 Live 09; Comicon Live 08; Comicon Live 07.
- “Attack of the Show”, Co-Lead Editor (SEP 2006 - AUG 2007)
- “Filter”, Lead Editor (FEB 2006 - SEP 2006)
- Package and Sketch editor for various E!/G4 properties including:
  - “X-Play”, “Web Soup”, “Cheaters”, “Formula D”, G4; “The Soup”, E!; “Sports Soup”; Versus.

## **COURT-TV/KLS COMMUNICATIONS**

APR 2004 - AUG 2005, EDITOR (SEASON 1), SUPERVISING EDITOR (SEASON 2).

- “TRACE EVIDENCE”; 30min Forensic Docudrama.
  - Editor for “Trumbull”, “Warwick/Dover”; Season 1.; “Scher”, Season 2.

## **AUTOMAT PICTURES**

AUG 2001 - AUG 2006, EDITOR.

- Editor, “Chainsaw Redux” feature documentary, *The Texas Chainsaw Massacre (2003)*.
- Wrote and Edited documentary featurettes for DVD Added Value “Extras” including:
  - Men In Black II, First Blood, Rambo: First Blood Part 2, Final Destination 2, Predator, others.

## **ROUTE 66 PRODUCTIONS**

AUG 2001 - JAN 2008, PRODUCER / EDITOR, STUDIO & CORPORATE

### **Awards**

- 2009 Local & District Addy Award, “Be Kind, Rewind” Interactive Media Campaign.
- 2009 Nominee Webby Awards, “Be Kind, Rewind” Interactive Media Campaign.
- 2008 1st Place Telly Award, “Attack of the Show - Red Ring of Death”.
- 2008 Yahoo Comedy Nominee, “Attack of the Show - iVinyl”.
- 2007 1st Place Telly Award, “Attack of the Show - Vodka in a Stapler”.
- 2007 2nd Place Telly Award, “Attack of the Show - Crosby, Stills, Nash & Usher”.
- 2007 1st Place Telly Award, “Filter - Cuddle Party”.
- 2006 2nd Place Telly Award “Fox Lima L&M Reel”
- 2006 Platinum Best of Show Aurora Award “Fox Lima L&M Reel”
- 2004 1st Place Telly Award, “New Line Cinema - Maverick”

### **Associations**

- Academy of Television Arts and Sciences.
- International Academy of Digital Arts and Sciences.
- Motion Picture Editors Guild, Local #700.

### **Education**

BS, Radio-Television-Film, University of Texas, Austin, TX

**Full CV, Portfolio & References available at [DanielLoyd.com](http://DanielLoyd.com)**