

Daniel Loyd

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OBJECTIVE

To produce exciting content that engages consumers with a clear and motivating message.

PROFILE

A Webby nominated and Addy Award winning creative producer/editor with extensive experience developing and delivering content that is on message and on time. Platform agnostic, known for excellent communication skills, dedication and humor. Keen appreciation of story, technology and cost. Exceeds client expectations consistently.

PROFESSIONAL EXPERIENCE

KATALYST FILMS, MTV NETWORKS

DEC 2009 - MAR 2010, EDITOR.

- "NUMBNUTS"; 30 Min. Stunt Reality show pitting internet stunt stars against the 'home team' for bragging rights and cash.
- Edited Episodes 103 & 109. Created series opening.

GURNEY PRODUCTIONS, DISCOVERY NETWORKS

JUN 2009 - OCT 2009, SUPERVISING EDITOR.

- "I'M ALIVE" 60 Min. Docu-Drama show recreating animal attacks with a focus on the personal emotion and experiential change of the survivors.
- Supervised Staff of four editors and 8 assistants. Directed style, tone and story for 10 episodes.

ANAMNESIA FILMS, LLC

RELEASED IN APR 2009, PRODUCER / EDITOR

- Feature film about the how one lawyer's misfortune can exhume the past and scar the future.

SABERTOOTH INTERACTIVE/FILM REALITE'

FEB 2009 - APR 2009, EDITOR / PRODUCER / DIRECTOR,

- "FREE REALMS; 'NINJA' & 'SUPEREGO'", SONY ONLINE ENTERTAINMENT; CLIENT: ATTIK.
 - Editor for "Ninja".
 - On-site PreVis, Comps and Editorial for production.
 - Produced VO sessions for both commercials.
- "OUTDOOR LIVING", WAL-MART; CLIENT: MARTIN.
 - On-site PreVis and Comps for production.
 - Additional Editorial.
- "PETER WALSH POINTROLL & CONVEYOR BANNER", OFFICE MAX; CLIENT: THE ESCAPE POD
 - Directed Previsualization for compositing and animation.
 - Production Liason for Post.
- Editorial and coordination for various projects including:
 - Nissan Murano & Infinity FX Spots, "Cats & Dogs 2" EPK, Denso Spark Plugs.

NORTH SOUTH PRODUCTIONS, DISCOVERY NETWORKS

JULY 2008 - FEB 2009, LEAD EDITOR.

- "ONE WAY OUT", 30 min Stunt Reality show.
 - Edited six episodes, including pilot.
 - Worked closely with producers to set style and tone of season.
 - Supervised post staff of three editors and two assistants.

SILENT CITY PRODUCTIONS

JUN 2008 - PRESENT, FOUNDER, CREATIVE DIRECTOR

- "Be Kind Rewind Viral Interactive Campaign", New Line Cinema/Partizan/Tequila.
 - 2009 Local & District Addy Award, Interactive Media Campaign.
 - 2009 Nominee Webby Awards, Interactive Media Campaign.
- "Limelight Reel", Limelight Media.

- About Silent City Productions: Silent city serves clients with first class creative executions of:
 - Commercial conception and Production; Viral and Interactive Marketing (including website planning, design and video creation and deployment); EPK & DVD Added Value Acquisition, & Production; internal and to-the-trade promotional video production and post.

NEW LINE CINEMA / TIME WARNER

AUG 2007 - JUN 2008, PRODUCER / DIRECTOR / EDITOR, MARKETING & INTERACTIVE MEDIA

- Pitch, produce and deliver marketing and publicity materials for New Line film properties, including:
 - "Sex and the City", "The Golden Compass", "Martian Child", "Love in the time of Cholera", "Journey to the Center of the Earth 3D".
- Director, "Making of BeKind Rewind", "Be Kind Rewind" EPK.
- Directed three featurettes for "Sex and the City - Mercedes-Benz Fashion Week".

SENSORY OVERLOAD / AMERICA THE BEAUTIFUL

JUN 2008, ADDITIONAL EDITOR

- Documentary feature on the culture of beauty in America and its effect on women.
 - *Winner: Chicago International, Beloit International, Giffoni Hollywood Film Festivals.*

COMCAST ENTERTAINMENT GROUP / E!, G4, STYLE

DEC 2006 - PRESENT, FREELANCE EDITOR, STAFF EDITOR (FEB 2006 - AUG 2007)

- Editor, On-Site, E3 Live 09.
- Editor, On-Site, Comicon Live 08.
- Editor, On-Site, Comicon Live 07.
- "Attack of the Show", Co-Lead Editor (SEP 2006 - AUG 2007)
 - 2008 1st Place Telly Award, "Red Ring of Death".
 - 2008 Yahoo Comedy Nominee, "iVinyl".
 - 2007 1st Place Telly Award, "Vodka in a Stapler".
 - 2007 2nd Place Telly Award, "Crosby, Stills, Nash & Usher".
- Editor, Night of the Living Dead LIVE; Borchardt/Shank Remake.
- "Filter", Lead Editor (FEB 2006 - SEP 2006)
 - Lowered post time from 3 weeks to 10 days per episode
 - 2007 1st Place Telly Award, "Cuddle Party".
- Package and Sketch editor for various E!/G4 properties including:
 - "X-Play", "Web Soup", "Cheaters", "Formula D", G4; "The Soup", E!; "Sports Soup"; Versus.

DISNEY/BUENA VISTA ENTERTAINMENT

DEC 2004 - JAN 2006, ASSISTANT EDITOR.

- "ANNAPOLIS", Directed by Justin Lin. Edited by Fred Raskin.
 - Assisted Avid and Film Editorial for the motion picture.

XENON PICTURES

AUG 2004, EDITOR.

- "EMINEM A.K.A.", Popular documentary on the life and upbringing of the controversial rap star.

COURT-TV/KLS COMMUNICATIONS

APR 2004 - AUG 2005, EDITOR (SEASON 1), SUPERVISING EDITOR (SEASON 2).

- "TRACE EVIDENCE"; 30min Forensic Docudrama.
 - Editor for "Trumbull", "Warwick/Dover"; Season 1.
 - Editor for "Scher", Season 2.

POST CONSUMER MEDIA

JAN 2003 - AUG 2004, EDITOR

- Barbershop Wal-Mart Special Disc.
- Wrote and Edited documentary featurettes for DVD Added Value "Extras" including:
 - Legally Blonde 2, 50 First Dates, Barbershop 2, I Spy, Dark Blue, Mr. Deeds, Foxy Brown, Bulletproof Monk.

ROUTE 66 PRODUCTIONS

AUG 2001 - JAN 2008, PRODUCER / EDITOR.

- Co-Producer & Editor, "Making of *When a Stranger Calls*", Starz Network.
- Co-Producer, "Happy Feet" Licensing Spot, Sony Pictures.
- Editor, "Maverick" Promotional Reel, New Line Home Video
 - Winner 2004 1st Place Telly Award.

- Editor, "Fox Licensing & Marketing Conference" Opening Reel, 20th Century Fox.
 - Winner 2006 1st Place Aurora Award.
 - Winner 2006 1st Place Telly Award.
- Editor, "MINI USA Launch".
- Editor, On-Site, Countrywide Annual Conference.
- Editor, Digital Insight Promotional Reels.

AUTOMAT PICTURES

AUG 2001 - AUG 2006, EDITOR.

- Editor, Additional Artwork and Sound Design, "Chainsaw Redux" and "Ed Gein" for *The Texas Chainsaw Massacre (2003)*.
- Wrote and Edited documentary featurettes for DVD Added Value "Extras" including:
 - Men In Black II, First Blood, Rambo: First Blood Part 2, Final Destination 2, The One, Predator, Wrong Turn, The Wedding Singer, The Lost Skeleton of Cadavra.

SONY PICTURES WORLDWIDE MARKETING

APR 1999 - AUG 2001, PRODUCER / EDITOR, ELECTRONIC MEDIA

- Oversaw Theatrical Electronic Press Kits, Publicity Clips and Featurettes.
- Wrote, produced and edited a variety of featurettes, clips and promos for Sony properties including:
 - Spider-Man, Men In Black II, Dragontales, Jackie Chan Adventures, others.
 - In-House Producer/Editorial for Sony Pictures Consumer Products, Family Home Entertainment. Theatrical Marketing.

OLIVER ENTERTAINMENT

AUG 1998 - MAR 1999, ASSISTANT EDITOR / EDITOR

- Edited the travel pilot "Woman on the Verge".
- Assistant Editor for the political music documentary "Stand and be Counted"; the documentary "Welcome to Death Row"; the History Channel biographies "John DeLoorean" and "Andy Grove"; and the 41st Grammy Awards, NARAS MusicCares Specials.

KEYE (CBS) AUSTIN

JUN 1996 - FEB 1998, NEWS EDITOR (SEPT 1998 - FEB 1998); STUDIO CAMERA (JUN 1996 - SEPT 1996)

- Edited the Noon, 5pm, 6pm and 10pm Evening News.
- Supervised Assistant Editors and flow of footage from production to air.
- Floor Director for 5pm, 6pm and 10pm Evening News.
- Studio Camera Operator

KVR-TV (IND) AUSTIN

SEPT 1994 - JAN 1996, PRODUCER, DIRECTOR

- Created the live music show "The Austin Outer Limits". Produced, directed and edited 24 episodes of live-to-tape concerts with backstage band interviews; including two years of South By SouthWest (SXSW) coverage.
- Recipient of Texas Congressional Congratulations for honoring local and homegrown talent.

EDUCATION

- University of Texas, Austin. Bachelor of Science, Radio-Television-Film.

ASSOCIATIONS

- Academy of Television Arts and Sciences.
- International Academy of Digital Arts and Sciences.
- Motion Picture Editors Guild, Local #700.

REFERENCES

- Gordon Paddison; Founder, Stradella Road (310) 597-1034
- Justin Ehly; Sales Director, Examiner.com/NowPublic.com (424) 241-3459
- Corky Hilliard; Principal, Hilliard Resources (512) 423-8180

PORTFOLIO AND UPDATES ON THE WEB

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